

DALLAS / LUBBOCK**Phase I –Three Schematic Design Options*****Assigned Monday, Feb. 21, 2005******DUE WEDNESDAY, March 2, 2005 at 2pm***
(Posted to student folder on website)

The next phase we will work on will be to put together a schematic package to present to Mr. Parkhurst for feedback prior to moving into design development of the project. The idea is that you have had the opportunity to review the site, its surroundings (context), the building and have also made some studies of form. You will now push into the 'ideas' phase that will allow your client to see and understand your ideas. So, we cannot just have a butter paper sketch and ask him for feedback. Instead, we present the work as a formal body of schematic work that will enable him to more fully understand the ideas you have about the project. You will essentially be using much of what you have already worked on, but you will analyze it further and you will present it in a way that gives your client three options to review. Oftentimes, the client wants to see a few options so that they can flush out their own preconceived notions about the project.

This phase will require the following:

- 1) Present three options for Mr. Parkhurst to review and for his feedback. The three options must include the following:
 - a. Diagrammatic form study from your morphological exercise adding streets for proper orientation of form to site.
 - b. Schematic floor plan laying out your programmatic fulfillments (must use drawings produced from your floor plan assignment).
 - c. Program

- 3) The proposal will also include a Power Point presentation. In this presentation, you will include your verbal presentation by submitting the notes format for Power Point. In pp, you can view the presentation in several formats. Under View, click Notes Page. This will allow you to type text that will accompany each slide. Presume you are presenting this presentation to the client for his feedback. Mr. Parkhurst will review your presentation and give you comment on your ideas.
 - The power point presentation must also be provided as a pdf posted to your student folder.

NOTE: The proposal will be submitted as a booklet in 8 ½ x 11" format as well as posted as a pdf to your student folder.

The reason we are pushing on this assignment is so that we can begin the design development work before the spring break. The semester will run through quickly and the project will include many areas of the design phase by the end of the semester.